

Appendix XII Alliance Resource List

Resources and Web Sites on Corporate Social Responsibility

- Business Ethics Corporate Social Responsibility Report: www.business-ethics.com
- Business for Social Responsibility: www.bsr.org
- Corporate Social Responsibility: www.csrwire.com
- The Global Reporting Initiative: www.globalreporting.org
- Global Ethics Monitor: www.globalethicsmonitor.com
- Resources for Promoting Global Business Principles and Best Practices, Michael Kane, EPA: (sample is included on your CD)
<http://www.undp.org/ppp/library/publications/qbpmaster.pdf>
- SustainAbility's searchable database: www.sustainability.com/developing-value
- Calvert Online. Socially responsible investment fund; due diligence research (available through the GDA Secretariat): <http://www.calvertgroup.com/>
- AccountAbility – institute of social and ethical accountability:
<http://www.accountability.org.uk/>

International Protocol/Voluntary CSR Initiatives

- Global Sullivan Principles of Social Responsibility:
<http://globalsullivanprinciples.org/principles.htm>
- United Nations Global Compact: <http://www.unglobalcompact.org/Portal/>
- Voluntary Principles on Security and Human Rights:
<http://www.state.gov/g/drl/rls/2931.htm>
- A Role for the Government - CSR Policies in the United States:
http://www.csrpolicies.org/CSRRoleGov/CSR_USPolicies/csr_uspolicies.html
- Corporate Social Responsibility – News and Resources:
<http://www.mallenbaker.net/csr/CSRfiles/definition.html>
- From CSR to Social Commitment: A Project of the Italian Government for the EU Presidency:
<http://www.welfare.gov.it/NR/rdonlyres/ew5zwbqkqswdv7ojdwa6zxll5jrs77i7lpwxqmlklrlxuy5mijja57akfwiisniqiixvejs6qmu5bv4aw7j52n6p4jh/dalcsralsocialen.pdf>

Business Coalitions and Organizations

- Global Business Coalition on HIV/AIDS: www.businessfightsaids.org
- International Chamber of Commerce: <http://www.iccwbo.org/index.asp>
- The Millennium Alliance: www.millennium-alliance.org
- Prince of Wales International Business Leaders Forum: www.iblf.org
- United Nations Development Programme: www.undp.org

USAID Documents

- Automated Directives System (ADS) 200-203: <http://www.usaid.gov/pubs/ads/>
- Guidance on consultation and avoidance of unfair competitive advantage, U.S. Agency for International Development:
<http://www.usaid.gov/pubs/npi/corerept/npi-anx5.htm>

Tools for Alliance Builders

Recommended Readings: Select Books

- The Fortune at the Bottom of the Pyramid: Eradicating Poverty Through Profits, C.K. Prahalad, 2005
- "Corporate Social Responsibility: Implications for Small and Medium Enterprises in Developing Countries," Peter Raynard and Maya Forstater in cooperation with United Nations Industrial Development Organization.
- George Soros on Globalization, George Soros
- The Lexus and the Olive Tree, Thomas L. Friedman
- The Guiding Hand: Brokering partnerships for sustainable development, Ros Tennyson and Luke Wild, The Prince of Wales Business Leaders Forum and the United Nations Staff College
- Everybody's Business: Global perspectives on corporate social responsibility, David Grayson and Adrian Hodges
- People and Profits?: The Search for a Link Between a Company's Social and Financial Performance, Joshua Daniel Margolis and James Patrick Walsh
- Business & Sustainable Development, edited by Richard Starkey and Richard Welford
- Meeting the Collaboration Challenge: How Non-Profits and Businesses Succeed Through Strategic Alliances, James E. Austin (See Dr. Austin's Presentation at AID/W, CDIE Summer Seminar, October 8, 2002)
- Developing Value: The Business Case for Sustainability in Emerging Markets, available at www.worldbank.org/publications
- "Putting Partnering to Work", Business Partners for Development. 1998-2000, Tri-Sector Partnership Results and Recommendations.
- "Business & Biodiversity: The Handbook for Corporate Action." World Business Council for Sustainable Development, 2002.
- Empires of Profit: Commerce, Conquest and Corporate Responsibility, Daniel B. Litvin
- Globalization and NGOs: Transforming Business, Government, and Society, Jonathan P. Doh, Hildy Teegen
- Revolution of the Heart: A New Strategy for Creating Wealth and Meaningful Change, Billy Shore of Share Our Strength

Other Readings:

- "Business and the developing world need each other", *International Herald Tribune* Article, Mark Mallock Brown, <http://www.ihf.com/articles/76583.html>
- "International Development Assistance: Taking the Full Measure into the Future" and "America's Helping Hand", *Wall Street Journal* Articles – both by Carol Adelman, Hudson Institute
- CDIE Summer Series, October 8, 2002 PowerPoint Presentation by J. Austin, Author of *Meeting the Collaboration Challenge* and a summary of his book, <http://www.pfdf.org/collaboration/challenge/>
- Newsweek Article on the Bill and Melinda Gates Foundation
- NPR Transcript with Ted Turner on the growing influence of New Wealth Foundations
- Boston Globe Article – "The World's Business"
- Address by Asst. Secretary of State for Democracy, Human Rights, and Labor, Lorne W. Craner on "Promoting Corporate Social Responsibility Abroad: The Human Rights and Democracy Perspective", <http://www.state.gov/g/drl/rls/rm/11405.htm>
- "Serving the World's Poor, Profitably", *Harvard Business Review on Corporate Responsibility*, C.K. Prahalad and Allen Hammond

Tools for Alliance Builders

- "The Competitive Advantage of Corporate Philanthropy", *Harvard Business Review on Corporate Responsibility*, Michael E. Porter and Mark R. Kramer
- "What's a Business For?" *Harvard Business Review on Corporate Responsibility*, Charles Handy
- "The Virtue Matrix: Calculating the Return on Corporate Responsibility", *Harvard Business Review on Corporate Responsibility*, Roger L. Martin
- "The Path of Kyosei", *Harvard Business Review on Corporate Responsibility*, Ryuzaburo Kaku
- "Can a Corporation Have a Conscience?" *Harvard Business Review on Corporate Responsibility*, Kenneth E. Goodpaster and John B. Matthews, Jr.
- "The New Corporate Philanthropy", *Harvard Business Review on Corporate Responsibility*, Craig Smith
- "From Spare Change to Real Change: The Social Sector as Beta Site for Business Innovation", *Harvard Business Review on Corporate Responsibility*, Rosabeth Moss Kanter
- "Promoting International Worker Rights Through Private Voluntary Initiatives: Public Relations or Public Policy?" *The University of Iowa Center for Human Rights*, Elliot J. Schrage
http://www.uichr.org/activities/sponsored/gwri_materials.shtml